



FOR IMMEDIATE RELEASE:

**“A Different Way To Do Christmas”
15th Annual Alternative Christmas Market**

**Sunday, December 6
11:00 a.m. until 1:30 p.m.**

MILWAUKEE, November 2, 2009 — Immanuel Presbyterian Church offers, “A different way to do Christmas” at it’s Fifteenth Annual Alternative Christmas Market, Sunday, December 6, 2009 from 11:00 a.m. until 1:30 p.m. at 1100 N. Astor Street, Milwaukee. A much anticipated holiday tradition for the congregation and the community, the market provides an alternative for shoppers to the hectic, consumer-driven “maul at the mall.”

Since the first Alternative Christmas Market in 1995, this annual event has raised nearly \$300,000, all of which has been given to participating agencies and organizations. Shoppers at this year’s market may purchase a variety of gifts ranging in price from \$5 to \$250, with many gifts under \$50. Gift items include: a year of school lunches for an orphaned child in Uganda (Grandmothers Beyond Borders), a doorbell for a new homeowner (Habitat for Humanity), or a Christmas dinner basket for a local family in need (Interchange Food Pantry).

Gifts are made in the name of friends, relatives, or co-workers; specially designed cards describe the gifts and the organizations that will benefit from them. The Alternative Christmas Market provides a tangible way to spread the spirit of Christmas – the good news of Jesus’ birth for a hungry and hurting world.

The market is open to the public. If shoppers are unable to attend the market, arrangements may be made to purchase gifts by calling the church office (414-276-4757). Purchases may be made until Christmas.

Located on Milwaukee’s lower east side, Immanuel Presbyterian Church seeks to be a welcoming and inclusive place of worship for all people. Visitors are always welcome. Immanuel Presbyterian Church worships Sunday mornings at 10:00. Immanuel is a congregation of the Presbyterian Church (USA).

For more information, contact:
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